**Launch New Nissan Qashqai – Defy Ordinary**

**NISSAN**

**TBWA**

**NISSAN BENELUX**

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**Creative Team**

Creative Director: Steven Janssens

Creative Concept - Content Director: Niels Verhaert

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**Account Team**

Client Services Director: Ophélie Vanhagendoren

Account Director: Asma Afailal, Hien Molly Vu Duc

**Strategy**

Digital Strategy Lead: Mathia Delobelle

Senior Connection Strategist: Jolien Van Heyste

**Production**

Agency producer: Cindy De Mooter / Shana Duprez

Production company: Wenneker

Producer: Jonas Poeckens / Lennart Deen

**Post-production**

Post-production company: Make

3D: Volstok (Kimsy Kerckhove)

Post-producer: Lauranne van der Heyden - Lore Demesmaeker – Greet Van Thillo

Offline/Online Editor: Xavier Pouleur /Liesbeth Smets

Grading: Xavier Pouleur

Sound Engineer: Nicolas Van Ruysvelt